



**2024 Sponsorship Opportunities**  
**Annual Meeting**  
(As of May 27, 2024)

**ANNUAL MEETING**

Reception Opportunities:

Welcome Reception: Sole Sponsorship - \$20,000; Co-Sponsorship - \$10,000  
2nd Night Reception: Sole Sponsorship - \$30,000; Co-Sponsorship - \$15,000

**Non-Reception Sponsorship Opportunities:**

- Sponsor a fancy dessert/coffee gathering after an evening reception – Sponsorship fee is \$8,000 (per gathering)
- Sponsor a morning continental breakfast – Sponsorship fee is \$8,000 (per breakfast)
- Sponsor Conference App – as a sponsor of the conference app, your firm will have a direct link that runs at the bottom of COST's Events App like an ad. It will take the user/attendee to wherever your firm wishes (e.g., firm's home page, firm's member directory, etc). – Sponsorship fee is \$5,000 (per day)
- Sponsor all-day Coffee and Drinks – Sponsorship fee is \$4,000 (per day) or \$8,000 (per Conference)
- Sponsor a morning or an afternoon refreshment break – Sponsorship fee is \$3,500 (per Break)
- Sponsor a spa relaxation/massage chair station - Sponsorship fee is \$4,500 (per day)
- Sponsor wireless internet access in the meeting rooms for a full day - Sponsorship fee is \$4,000 (per day)
- Sponsor a celebrity or professional speaker – Sponsorship fee is \$3,500 (plus costs) (Annual Meeting)
- Sponsor a 45-60 second video that will play prior to a session – Sponsorship fee is \$2,500
- Provide items (e.g., carry bag, flash drive) with your firm logo –\$2,500 plus costs/provided items
- Sponsor entertainment at vendor fair - \$3,000 plus costs
- Sponsor an electronics charging station - Sponsorship fee is \$2,000 (per day)
- Welcome Letter to all guests at the hotel to be given at hotel check in - \$2,000 plus costs (per first day of check in)
- Sponsor Hotel Key (with your design) for all Attendees to receive - \$2,000 plus costs
- Sponsor an Off-Meeting-Site Outing
  - Conferences – \$2,500 plus costs
  - Schools - \$1,500 plus costs
- GOLD TABLE – individual table – display as desired (guidelines) - \$6,000 per event (20% Discount if sponsor GOLD table at both national meetings) (Six foot table; up all meeting; manned by up to two staff members. Please contact for further details.) (Gold Table sponsorship includes Vendor Fair if desired)
- SILVER TABLE – shared table – display with limits (guidelines) - \$4,000 per event (20% Discount if sponsor SILVER table at both national meetings) (Share the six foot table with another sponsor. Please contact for further details.)
- Other – COST welcomes other sponsorship ideas that you may be interested in pursuing

**VENDOR FAIR OPPORTUNITIES**

\$3,000 - Non-COST Practitioner Partner (or \$2,800 per event, if sponsor two consecutive Conferences)  
\$2,500 - COST Practitioner Partners (or \$2,300 per event, if sponsor two consecutive Conferences)